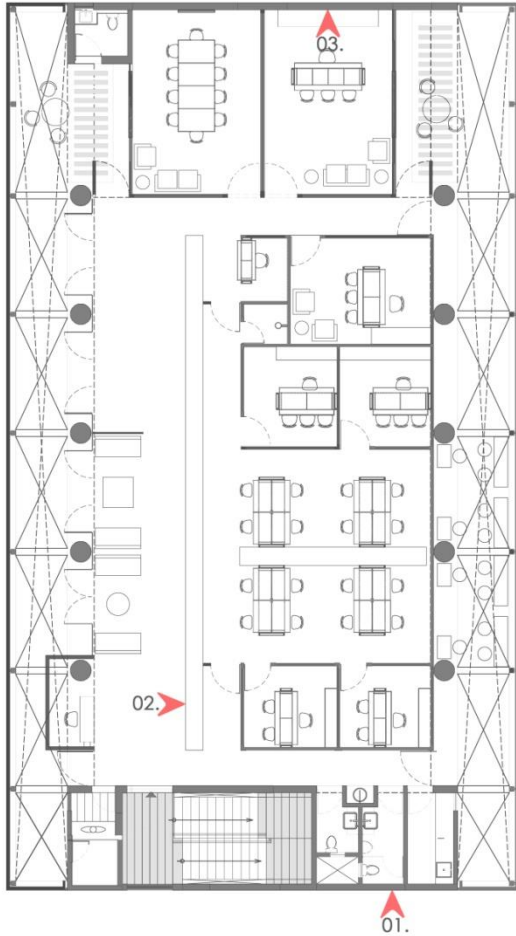




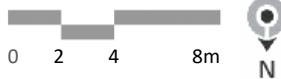
VERSATILITY, LIGHTNESS AND SIZES OF PAPER

The theme of the project is Versatility, Lightness and Sizes of Paper that is reflected in the artworks. The ability to adapt, the quality of having very little weight and the various measures of a paper is what the artworks talk about- 'the paperart'.



- 01. THE PINWHEEL BOUQUET
- 02. AUTUMN
- 03. 'A' FOR PAPER

SCOPE PLAN



Project:

PackPaper House - Art Integration for an Office
in Surat, Gujarat

Client:

Mr Chirag Laddha (Shreepad Plastics Pvt. Ltd.)

Design Area:

14,000 Sq ft

Year of Completion:

2014

Design Team:

Ms. Saloni Shah, Mr. Jabir Kureshi

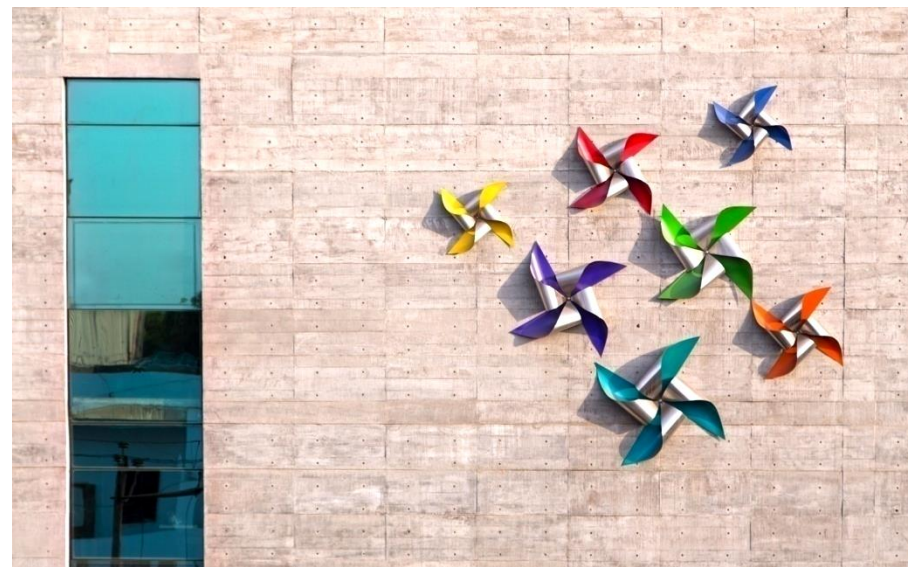
Photography Credits:

Puja Kedia



One of the first object that comes to mind when one thinks of paper crafts is the humble 'Pinwheel' or the 'Chakardi'. Most of us have spent endless hours gazing at this simple yet fascinating toy during our childhood years and looking at them, still fills us with that child- like glee.

01. THE PINWHEEL BOUQUET (EXTERIOR FACADE)



Dimension: 6096 mm x 6096 mm (20'-0" x 20'-0")
Materials: Stainless Steel
Technique: SS is bent and partly painted in order to show the various paper folds in a pinwheel



01. THE PINWHEEL BOUQUET (EXTERIOR FACADE)



This artwork shows a tree in the autumn season with its beautifully colored leaves flying off in the wind. The scattered leaves add color and life to the space. As one enters the space, the tree is spreading over the two sides of the corner.



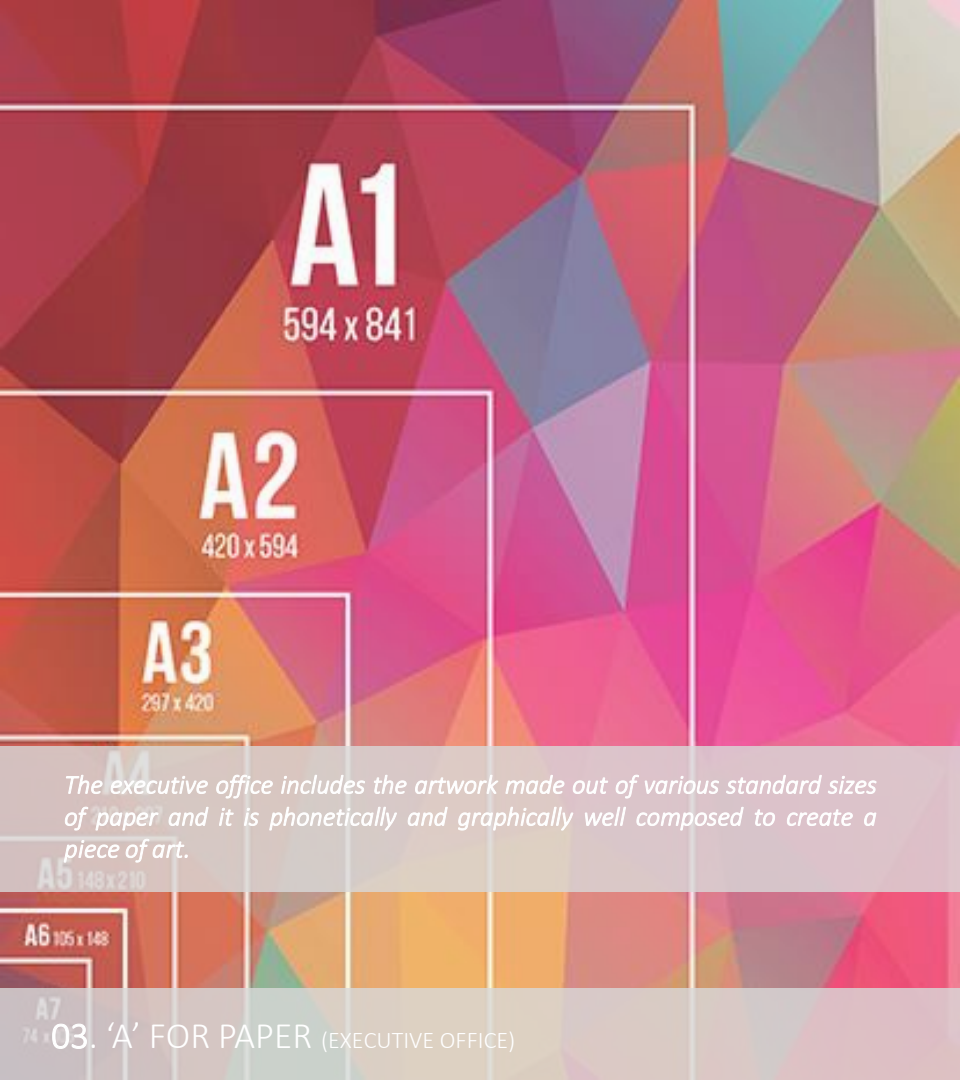
02. AUTUMN (RECEPTION AREA)



- Dimension: 2440 mm x 1830 mm (8'-0" x 6'-0")
Materials: Mild Steel
Technique: Painted MS is sheared in the shape of leaves and a trunk forming a tree in the autumn season



02. AUTUMN (RECEPTION AREA)



A1
594 x 841

A2
420 x 594

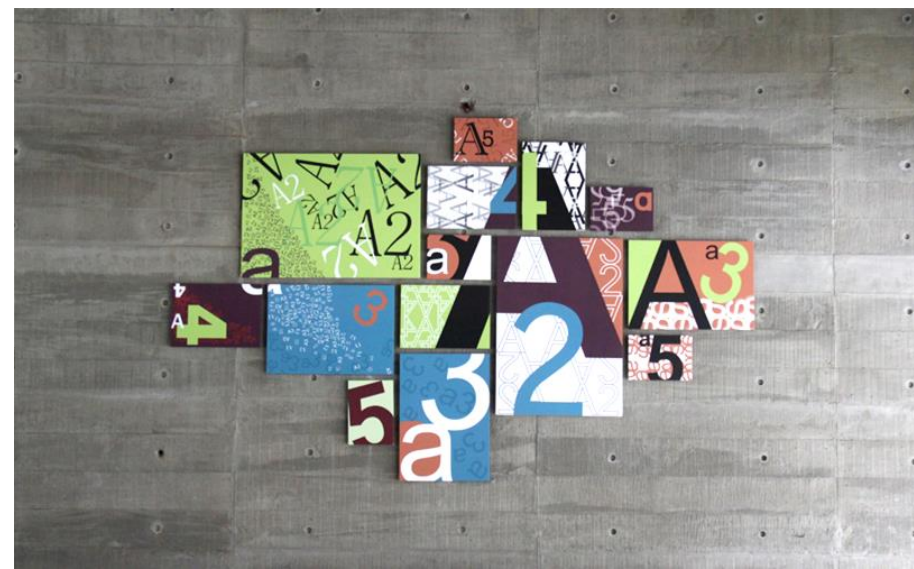
A3
297 x 420

The executive office includes the artwork made out of various standard sizes of paper and it is phonetically and graphically well composed to create a piece of art.

A6
105 x 148

A7
74 x 105

03. 'A' FOR PAPER (EXECUTIVE OFFICE)



Dimension: 1974 mm x 1319 mm (6'-0" x 4'-0")
Materials: Canvas, Frames
Technique: The artwork consists of digitally- printed canvas that is fitted on frames of various basic paper sizes.



03. 'A' FOR PAPER (EXECUTIVE OFFICE)



THANK YOU

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CRAFT OF NATURE AND HUES